

Summer Reading Program SPONSORSHIP

WHAT DoD Summer Reading Program at the US Air Force Academy

WHEN June and July

WHERE USAFA Community Center Base Library
ila.org/dodsummerreading

WHO 1,200 participants (in-person & virtual)

SUPPORT NEEDED *with*

- cash
- prizes
- backpacks
- school supplies
- admission tickets

SPONSORSHIP: \$500

- Sponsor logo placement on printed pre-event publicity (where appropriate).
- Sponsor logo placement on electronic media (where appropriate).
- Booth space at the SRP parties:
 - Kickoff Movie Party** on June 2 at the Library
 - Mid-Summer Pool Party** on June 23 at the Fitness Center
 - End of SRP Pool Party** on July 28 at the Fitness Center
- Sponsor-provided banner displayed at events.
- Sponsor social media recognition, where appropriate.
- After-action report within 30 days of events.

FOR MORE INFORMATION

*Contact the USAFA Commercial
Sponsorship Specialist
at 719-333-6541*

or email:

10fss.fsk.sponsorship@us.af.mil

