

# USAFA ADVERTISING 2025

## BANNERS

Banners can be displayed at several locations across the installation, such as Arnold Hall, Fitness Center, Outdoor Recreation, and Youth Center.

- Banners - Portrait or Landscape | Hanging or Pull Up
- **\$200/month or \$540/three months**

## BLAST MAGAZINE

The Blast Magazine is the official magazine of the 10th Force Support Squadron. This bimonthly 24-page, full color magazine contains all upcoming recreational events. We print 1000 copies which are distributed across the installation. In addition to our printed version, you can see the magazine online at [usafasupport.com](http://usafasupport.com).

FORMATS - Camera ready artwork should be submitted via EPS or PDF file. A \$35 initial setup fee will be charged unless original artwork is supplied (one-time fee for multiple months). The FSS has the right for final review of content of all ad material. Ad space will be taken on a first-come, first-served basis, space is limited, and rates are subject to change without notice. 10% discount offered for multiple issues (3 or more issues).

- **Quarter Page (3.7"w x 5.25"h | Portrait) - \$500**
- **Half Page (7.75"w x 5.25"h | Landscape) - \$850**
- **Full Page (7.75"w x 10.5"h | Portrait) - \$1300**

## OUTDOOR RECREATION CALENDAR

The Outdoor Adventure monthly publication contains all the Outdoor Recreation trips and events held throughout the year.

Each month 350 copies are printed and distributed around USAFA. In addition to our printed version, you can see the publication online at [usafasupport.com](http://usafasupport.com). Showcase your business by placing an advertisement today.

### **Back cover advertising rates, 2"x 4"**

- **Monthly - \$100 | 3 Months - \$250**

## WEBSITE

Looking for a new way to advertise to the USAFA community? Want to increase traffic to your website or business? Advertise on [usafasupport.com](http://usafasupport.com) and profit from 500,000 views per year.

- Ads - 550 x 312px | Landscape (JPEG / PNG)
- Banners - 1120 x 120px | Landscape (JPEG / PNG)
- Logos - Vector (Illustrator EPS / SVG | PDF / PNG)
- **\$400/month or \$800/three months**

## Sponsorship & Advertising



## CROSS MARKETING TVS

We currently have 14 cross marketing TVs located throughout USAFA. They are strategically placed in high traffic locations and FSS Facilities to include Arnold Hall, Bowling, Cadet Areas, CDC, Commissary, Fitness Center, Library, Lodging, Medical Clinic, and Pharmacy. Place your ad on the TVs for **\$200/month or \$540/three months**.

- Slides - 1920 x 1080px | Landscape (JPEG / PNG) | ½" Inch Border

## GOLF SCORE CARD

Eisenhower Golf Club score card ad placed inside first flap. Ad size is 3.50" by 1.50".

Total rounds of golf per year - 65,000.

- **\$5,000 for 80,000 score cards, one advertiser per year.**

## Sponsorship & Advertising

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