



UNITED STATES
AIR FORCE ACADEMY



You're Invited!

Become a part of our Air Force Academy family, a distinctive military installation with a variety of activities for over 70,000 Airmen, Retirees, Cadets, DoD Civilians and their families.

Through Sponsorship and Advertising, the 10th Force Support Squadron offers you an opportunity to market your business with direct, targeted access to our unique demographic and exclusive audience.

Our events improve the quality of life of those who sacrifice for our nation. We look forward to working with you and welcoming you into our USAFA family!



Advantages of Sponsorship

Our sponsorship program provides opportunities to have:

- ◆ Direct exposure to the Front Range Military Community
- ◆ Heightened brand visibility and increased brand loyalty
- ◆ On-site event exposure
- ◆ Positive publicity
- ◆ Retail traffic at your doorstep
- ◆ New/expanded data-base development
- ◆ Product samples at sponsored events



Sponsor Benefits

Sponsor benefits can be tailored to meet your business needs and may include a variety of perks.

- ◆ Logo placement on all printed pre-event publicity
- ◆ Booth space at the event
- ◆ Sponsor provided banner displayed at the event
- ◆ Sponsor recognition announcement at the event
- ◆ Sponsor “thank you” on social media
- ◆ Sponsor logo on FSS website main page and activity page that links to your website

...and more!



Demographics

Active Duty	2,385
Academy Cadets + Prep School	4,432
DoD Civilians	1,435
NAF Civilians	554
Reserve/ANG	104
Contractors	500
Retirees	21,727
Family members	39,939
Total	71,076

Air Force Academy Mission:
 To educate, train and inspire men and women to become officers of character motivated to lead the U.S. Air Force and U.S. Space Force in service to our Nation.

Contact Information

Commercial Sponsorship & Advertising

10th Force Support Squadron

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Come Fly With Us

